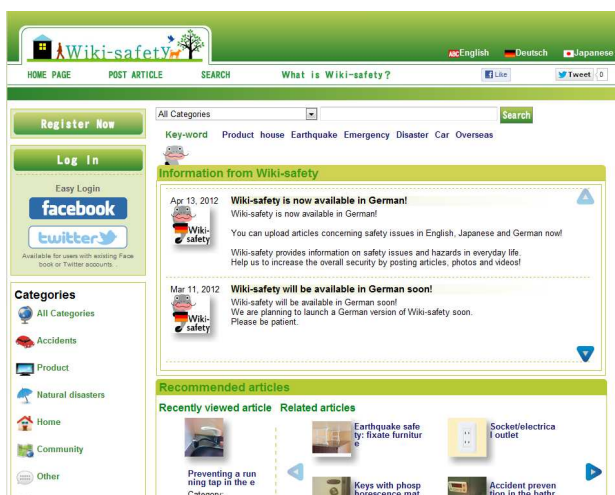


A year and a half after Japan was hit by the Great East Japan Earthquake an internet portal strives to improve safety.

“Wiki-safety” uses collaborative intelligence to collect and spread safety-related information. It’s aim is to increase the level of safety awareness within society.

With “**Wiki-safety**”, Tensei Data Net Inc. (Headquarters: Fukui, Japan; Managing Director: Takamori Nishikawa) offers a free service which collects and shares safety and security related information. Thematic mapping of information about safety from all areas of life is carried out through the use of collaborative intelligence. Articles on safety and security issues are posted, rated and commented on by users. Postings with extensive positive feedback are translated, in order to gradually build up a global, multilingual network that spreads knowledge of safety issues. The aim is to lead to a safer life, by increasing the level of safety awareness within the population-at-large. At the outset, “**Wiki-safety**” is available in three languages: English, German and Japanese.



English version



Japanese version

■ 3.11 - The Great East Japan Earthquake

On March 11th, 2011, one of the most powerful earthquakes in recent history hit Japan. The earthquake resulted in a major tsunami that caused severe destruction along the Pacific coastline of East Japan as well as the nuclear accident of Fukushima. More than 15,000 persons died and 27,000 injured. The long-term consequences of the nuclear plant disaster are not foreseeable.

■ What can we do?

Two friends - one from Japan, the other from Germany -



asked themselves this question. As a stopgap, emergency measure, aid shipments were sent to the affected area. This helped of course. But what can be done to avoid such high numbers of injuries and casualties in the future? It is of vital importance that people are aware of possible dangers, and react in the correct way when a disaster occurs. From this, the idea of a portal to provide safety information was born.

■ Safety information can be shared

On a global scale, Germany and Japan are among the countries with the highest safety standards. In the internet age, why does safety related knowledge stop at national borders? This knowledge can help lead people to a safer life, even save lives. We believe that information regarding safety is of universal value and should be shared with all people.

It should spread around the globe and be accessible to anyone. Ultimately, people all over the world are pursuing the goal of a safe and peaceful life.



■ Problem prevention, instead of reactive crisis management

"Use a walking stick before you tumble" is an old Japanese adage. The wisdom behind this saying is that it is better to avoid problems by taking precautions, instead of dealing with them after they have occurred. Many accidents can be avoided with knowledge of possible dangers and a healthy awareness of risk. Our motto is "Problem prevention, rather than reactive crisis management".



■ Objective

Wiki-safety aims at building up a multilingual, global portal for thematic presentation and dissemination of safety information concerning all areas of life. This will be gathered via the internet through collaborative intelligence. We call on users to upload safety related information in the form of text, photos and video, as well as rate and comment on existing posts. Contributions with numerous positive responses will be translated into other languages and made available to a wider audience.

■ Access

「Wiki-safety」

URL : <http://www.wiki-safety.com/>

PR : http://www.wiki-safety.com/20120810_wiki-safety_pr_en.pdf

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